O DECENT WORK AND ECONOMIC GROWTH



One of A4A's cornerstone goals is to showcase the diversity of careers and career pathway opportunities in the agricultural sector. Our YFC, who are the face of farming for many school students, are graziers, crop producers, agronomists, lawyers, wool brokers, business owners, veterinarians, research scientists, animal welfare scientists, climate change advocates, authors, PhD students, fishermen, shearers and horticulturists - to name but a few.

Each month the YFC showcase their careers and contributions to agriculture in an online round-up called the Muster.



Our vision at A4A is to attract the best and brightest people to the agriculture sector. In 2021 we introduced a series of interviews called Crafting Careers, discussing with industry leaders their thoughts on the agricultural workforce both now and in the future. Guests included:

- <u>Rob Kaan</u> managing director, Australia/NZ/ Japan/Korea, Corteva Agriscience
- <u>Craig French</u> AWI's national manager of wool harvesting, training and development
- <u>Dr Neil Moss</u> director of Scibus and long-time consultant to the dairy industry
- Prof. Jim Pratley Emeritus Professor, Agriculture at Charles Sturt University
- Scott Graham award-winning Head of Agriculture at Barker College in Sydney
- Lesley Leyland Chief of Staff for Austral Fisheries
- Tony Mahar CEO of the National Farmers Federation
- Prof. lan Lean managing director of Scibus
- Kris Beazley principal, Centre for Excellence in Agricultural Education

Also in 2021 we initiated a partnership with <u>Dale Carnegie</u> who will provide a complementary workshop to the winners of The Archibull Prize to set students up for life beyond the classroom with the skills most valued by employers and ensure that they can adapt to a wide variety of careers.